

CHANGING THE NATURE OF BUILDING™

Business+Products with Purpose

THE PROBLEM: Worldwide, a new [built environment](#) the size of New York City is completed every month. One of the largest impacts on [climate change](#) is in how building-products are manufactured. The [innate-power](#) of product-makers and users has been discounted. These elements represent the greatest voluntary investment and cost to people and the planet. Changing the strategy of this system is [urgent](#).

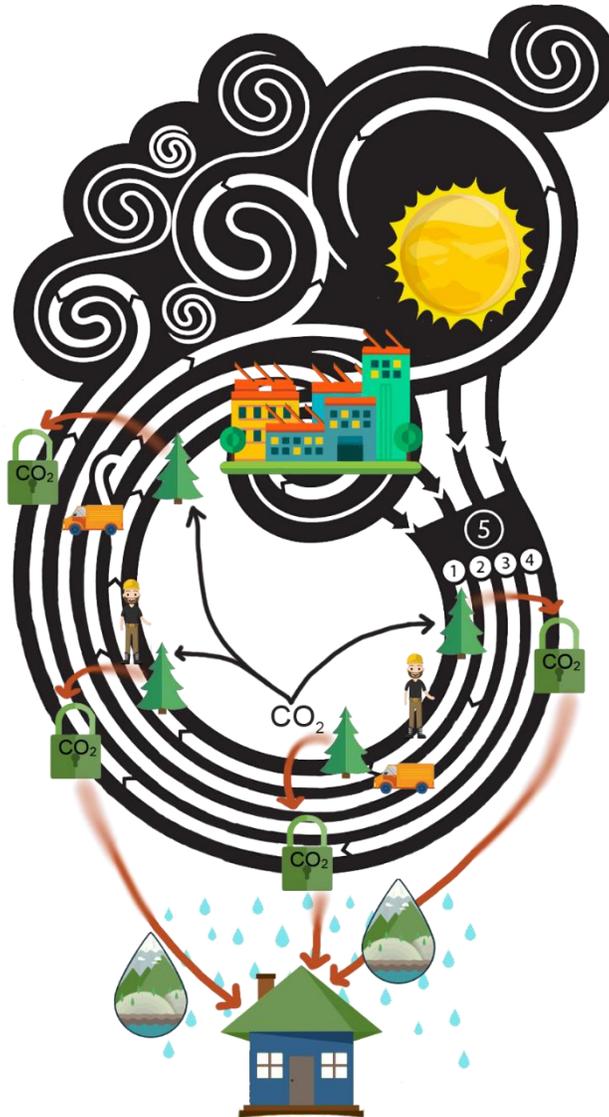
THE POTENTIAL FOR ALL: Bark House® bark wall coverings are designed to uplift the simplicity of bark and the complex strategy of nature into buildings and the building of communities. The impacts of our [Whole-Building™](#) system are demonstrated on environmental, human, and systems scales. The same Whole-Building™ system is transferable to other sectors to regenerate business and systems.

WHOLE-BUIDING™ AT BARK HOUSE®

Inputs have been verified over a ten-year period that saw Bark House® as the first and only company in the world to achieve a Cradle to Cradle Platinum level product [certification](#), and multiple B Corp Best for the World Awards. Outcomes are recognized by the distinguished [Buckminster Fuller Institute](#) and in [stories](#) from stakeholders that express the benefits of working with Bark House®.

The bark tree covering is translated directly as interior and exterior wall coverings. They are recognized as an [Architectural Record Product of the Year](#) and showcased in over [250 important media outlets](#). Their 3-D texture with lichens, bird-peck and distinctive character marks is uniquely compelling.

The strength of client investment is now creating a [Living-Legacy](#) that clients are proud to share.



WHOLE-BUIDING™ at the Bark House® encompasses how materials are grown, sourced, & manufactured as well as product end of life disposition. Further, it supports the innate power of makers and clients. W-B is regenerative to people and planet.

① GROWN: Forests are naturally regenerative with industry following best practices. Small 2-3 person crews have less impact on forest soil to support forest regeneration.

② SOURCED: RAW™ (Reclaimed Appalachian Wood Waste) is sourced in a 100-mile radius of the facility. 60% of BH income invested in economically depressed region. Right-fit nature-based jobs created. Family farms remain intact.

③ MANUFACTURED: Solar powered. Hand processing. No chemical additives. No water used. Healthy water-sheds. Carbon-neutral. Specific initiatives support employees to develop.

④ END-OF-LIFE: Products biodegrade at EOL to build clean soil.

⑤ INNATE POWER OF MAKERS AND CLIENTS: This strategy reconnects makers and clients to nature. Their essence is re-kindled. They are tangibly supported in, and actively supportive of nature's regenerative process.

Designers, makers, product consumers, educators and leaders across sectors are needed to achieve system-wide change.



www.BarkHouse.com